

Gateshead Health & Wellbeing Strategy Refresh – Scope

Overarching Issues

We need to take a view on/confirm the following:

- The Strategy should continue to have a dual aim of improving the health and wellbeing of local residents and to reduce the health inequality gap across Gateshead.
- The Strategy should continue to have a dual focus on System Priorities linked to the health and wellbeing transformation agenda and Thematic Priorities linked to health and wellbeing needs. Clearly, System and Thematic Priorities are linked and support one another and underpin integrated working.
- Strategy priorities should reflect the health needs of Gateshead people based on hard and soft intelligence from the JSNA and other needs assessments.
- The JSNA refresh indicates that the key health and wellbeing challenges for Gateshead have not changed significantly and therefore they still need to be the cornerstone of the strategy's Thematic Priorities.
- Do we incorporate a Health Inequalities Framework within the strategy refresh or refer to its development but keep separate?
- How should the place shaping agenda and wider determinants of health be reflected within the strategy?
- How should the 'achieving more together' agenda to increase community resilience and capacity within communities be reflected within the strategy.
- The extent of engagement required in refreshing the strategy, having regard to engagement activity already undertaken in relation to the JSNA, Vision 2030 refresh, Council Plan, key strategy documents of partner organisations (such as the CCG led 5 Year Strategic Plan).
- Confirm arrangements for stakeholder engagement - how do partner organisations wish to input to the refresh of the strategy?
- Agree key milestones to steer the refresh of the Strategy,

Gateshead Profile

Gateshead profile information to be updated, reflecting latest population projections, health profile data, life expectancy gap etc.

Vision

Confirm Vision, with reference to refreshed Vision 2030 Big Idea (Active & Healthy Gateshead), revised Council Plan 2015-2020, updated CCG and other partner vision statements.

Vision 2030 Refresh – Active & Healthy Big Idea:

Although Vision 2030 has been refreshed, the core vision remains the same -

‘Local people realising their full potential, enjoying the best quality of life in a healthy, equal, safe, prosperous and sustainable Gateshead’

The Active and Healthy Gateshead big idea wants to ‘Create healthy communities by providing the support to encourage people to improve their health and lifestyle.’

Council Plan 2015-2020

The revised Council Plan has identified a number of ‘shared outcomes’ that will shape the focus of its work over the next 5 years to have the most impact and address inequalities. They include:

- A place where children have the best start in life
- A place where older people are independent and are able to make a valuable contribution to the community
- A place where people choose to lead healthy lifestyles, with more and more people across Gateshead living longer and without life-limiting illnesses
- A place where those who need help have access to appropriate joined up services that make a difference to the quality of their life

CCG 5 Year Strategic Plan:

The CCG’s vision for the Gateshead is ‘An affordable, locality-based, wider care system that delivers responsive, needs-based, personalised and empowering care’.

The vision will support key actions aimed at tackling health inequalities within Gateshead. The outcome ambitions identified for patients and the public are:

- The population of Newcastle and Gateshead will be healthier and live longer.
- Patients with a long term condition will benefit from a coordinated approach to their care allowing them to fulfil their potential.
- Delivery of care will be provided as close as possible to the patient’s home.
- Integrated teams will support older people through the provision of coordinated care to maximise the opportunity for people to remain in their own home.
- High quality, effective and efficient hospital care will be provided for those people requiring a secondary care intervention.
- High quality, effective and efficient primary and community care will be provided to our patients and the public in the community.
- We will reduce the number of avoidable deaths by for example eradicating hospital acquired infection and medication errors.

Changing Context

A section is needed on the changing context of our health and wellbeing agenda – this will provide an opportunity to highlight/signal new issues that will need to be picked up as part of the refresh (or issues to be strengthened/given greater focus) as well as recognising continuing trends – e.g. financial pressures on the system etc.

Refer to:

- organisational developments since the Strategy was approved by the HWB in February 2013 – transfer and integration of public health within the Council and current re-modelling work within care, wellbeing and learning; Newcastle Gateshead CCG merger and joint commissioning responsibility for primary

- care (GP Services), NHS England local boundary changes, Healthwatch Gateshead development, VCS landscape etc.
- changing policy context - national and local (NHS Forward View, Care Act, BCF, Vanguard, PM's Challenge etc.).
- local service developments – Livewell Gateshead, Mental Health 'Deciding Together', Community Services Review, Urgent Care, Primary Care etc.
- NECA devolution agenda including proposed health and social care commission for integration.
- changes to HWB membership which have been introduced to include provider representation on the Board.

Needs Analysis

The existing Strategy pulled out intelligence from the JSNA under the sections on individual strategic priorities. These references will need to be updated.

It may also be useful to include a stand-alone section on Needs Analysis/JSNA after the Gateshead profile section that draws out the key health and wellbeing needs and challenges of local people. This section could also reference work being undertaken to develop the intelligence encompassed by the JSNA and to develop JSNA working arrangements/engagement (inc. the JSNA website to make it more user friendly).

System Improvement Priorities (Working Better Together)

Confirm the continued relevance of the 4 existing system improvement priorities:

- Secure joined-up, person centred services across health and social care – address 'service fragmentation'.
- Make the most of available resources to secure better, higher quality services – shift more investment from expensive hospital care towards prevention, early intervention and community provision.
- Strengthen engagement and build capacity within communities, especially those with the poorest health. Make the most of community assets.
- Make the most of new working opportunities, including those across new geographies.
- Make the most of 'place shaping' opportunities to promote active and healthy lifestyles.

Consider adjustments to the focus of our system improvement priorities and the next steps e.g.

System Improvement Priority – 'Secure joined-up, person centred services across health and social care – address 'service fragmentation'.

Consideration to be given to the next steps around integrated commissioning of health and social care and whole-system working.

System Improvement Priority – Make the most of available resources to secure better, higher quality services – shift more investment from expensive hospital care towards prevention, early intervention and community provision.

The next steps to be identified in the light of such initiatives as the BCF, Vanguard and new ways of working. We may also wish to develop this priority further to incorporate 'social value' commitments, building upon the requirements of the Social Value Act 2012.

System Improvement Priority – ‘Strengthen engagement and build capacity within communities, especially those with the poorest health. Make the most of community assets.’

This is currently being addressed through the 'achieving more together' agenda to increase resilience within communities and people's capacity to 'self-help' and will need to be reflected here.

System Improvement Priority – ‘Make the most of new working opportunities, including those across new geographies’.

This can be developed further in the context of the North East Combined Authority agenda on the one hand and the scope for closer working on more local footprints on the other e.g. Gateshead Newcastle.

System Improvement Priority – ‘Make the most of ‘place shaping’ opportunities to promote active and healthy lifestyles’.

This could be extended to more fully reflect the wider determinants of health and the cumulative impact of an integrated approach to place shaping. This also links to the NECA devolution agenda.

Thematic Priorities

Confirm the continued relevance of the 4 existing thematic priorities:

- Ensure children have the best start in life and lead active, happy and healthy lives.
- Tackle the major causes of ill health and early death, ensuring a focus on prevention and high quality treatment.
- Promote choice and empower local people to have more control over their health and social care and remain independent for as long as possible.
- Improve mental health and wellbeing for all members of our community.

Consider adjustments to the focus of the thematic priorities and the next steps e.g.

Thematic Priority – Ensure children have the best start in life and lead active, happy and healthy lives.

This will need to reflect such developments as the transfer of public health commissioning responsibilities to the Council for children 0 to 5, the next steps in taking this work forward and in developing our 0 to 19 framework.

Thematic Priority – Tackle the major causes of ill health and early death, ensuring a focus on prevention and high quality treatment.

The homeless health agenda has been considered by the HWB during the current year and work in ongoing to add to existing intelligence regarding the health and wellbeing needs of homeless people. This will need to be reflected more explicitly within the refreshed strategy document.

Thematic Priority – Promote choice and empower local people to have more control over their health and social care and remain independent for as long as possible.

This will need to reflect responsibilities arising from the Care Act 2014. The opportunity can also be taken to expand/strengthen this thematic priority around the self-help agenda. This links to the financial pressures experienced across the local health and care economy and the need to support local people to self-care where appropriate. It also links to the system improvement priority around building capacity within communities, especially those with the poorest health.

Thematic Priority – Improve mental health and wellbeing for all members of our community

The cumulative impact of the financial climate in recent years, welfare reforms introduced etc. continues to impact upon the wellbeing of local people, linking to the wider determinants of health. At the same time the mental health review 'Deciding Together' will shape the mental health service offer for Gateshead residents and how services are accessed. Considerations such as these will need to feed through to the refreshed strategy.

Action Plan

To be updated and revised to reflect the strategy's priorities. Any gaps to be identified and addressed.

Monitoring Arrangements

Consider the arrangements for monitoring progress against the strategy and, in particular, against a basket of key outcome measures. This will need to be aligned with the reporting arrangements for strategic indicators included in the performance management update to the HWB.

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